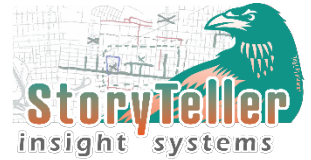




StoryTeller Regional Insight System



Overview & User Interactions

- Regional Framework -

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StoryTeller.com/RIS

THE STORYTELLER REGIONAL INSIGHT SYSTEM connects trusted regional information with community experience and place-based analytics. Residents gain a simple way to discover resources, services, activities, events, and opportunities. Partner agencies gain a shared framework for understanding where resources exist, where gaps remain, and how communities experience the places they serve.

What are we trying to accomplish?

- We're overcoming regional information divides by providing residents and agencies with a single, simple, shared information space.
- We're strengthening connection to community and place by making locally relevant information easy to discover and by linking that information to neighborhood-level insight.

Why is this important?

- Essential information about housing, health, financial well-being, emergency food, childcare, transportation, recreation, and other needs is often scattered across websites, calendars, PDFs, social media, and agency systems. When people need that information, the stakes can be high. StoryTeller creates a trusted regional source where residents can discover what is available and agencies can keep information current.
 - For **residents**, this means a single access point for anything from the locations of food banks to after-school education opportunities for young people.
 - For regional partner **agencies**, this means a shared public-facing hub for essential information about the region's resources, services, programs, activities, and events.

Local event and activity information is especially messy and unpredictable. It is not always tied to a calendar or map and can be difficult for agencies to maintain. StoryTeller gives verified partners a simple way to publish calendared and map-based information, from classes and support programs to festivals, performances, public meetings, and educational events.

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Why not just use Google or AI?

- **Essential information**, especially when it includes details that are locally and contextually specific, **can come in all sorts of formats that are not easily (or readily) machine readable**. This ultimately means that in a moment of need, individuals are left to scramble to find local information using disparate and unfamiliar systems only to uncover information that may be incomplete or incorrect.
- **StoryTeller is a curated partner system. Only Verified Partner Agencies are approved to publish resource, activity, service, and event information. Verification and a shared data model help ensure that information is trusted, locally relevant, and consistently organized across Resource Domains.**

What does AMP bring to the Regional Insight System?

- **AMP works with communities, schools, young people, public agencies, and place-making organizations to translate lived experience into actionable spatial insight.**
- AMP brings technical, scientific, and community-engagement expertise. StoryTeller builds on years of work developing community-based, data-driven solutions informed by human stories and designed for local and regional decision-making.
- AMP Community Insight can be integrated directly into StoryTeller. Resources, neighborhoods, service areas, corridors, schools, parks, and other geographies can be contextualized using experiential indicators such as belonging, mobility, safety, play, access, and barriers. For residents, these layers add meaningful context about unfamiliar places. For partner agencies, they create a framework for evaluating gaps, opportunities, priorities, and change over time.

How do we do this?

- StoryTeller uses a shared, structured data model. Partner-curated records include consistent attributes so information is easy to discover, compare, filter, map, and analyze across the region.
- The system can serve as a single regional source for multiple domains of information. Every resource, event, service, activity, or place can include location, basic details, date and time, eligibility, contact information, and other domain-specific attributes. Because records share a common structure, searching, filtering, mapping, and regional analysis become much easier.

Residents benefit from discovery inside a system designed as a conduit between communities and local or regional agencies. A search for childcare, for example, can surface not only childcare resources but adjacent opportunities such as youth programs, meal programs, transportation, health services, and recreation. StoryTeller is designed to make useful connections visible rather than forcing residents to know in advance which agency or website holds the answer.

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INTRODUCING the StoryTeller Regional Insight System

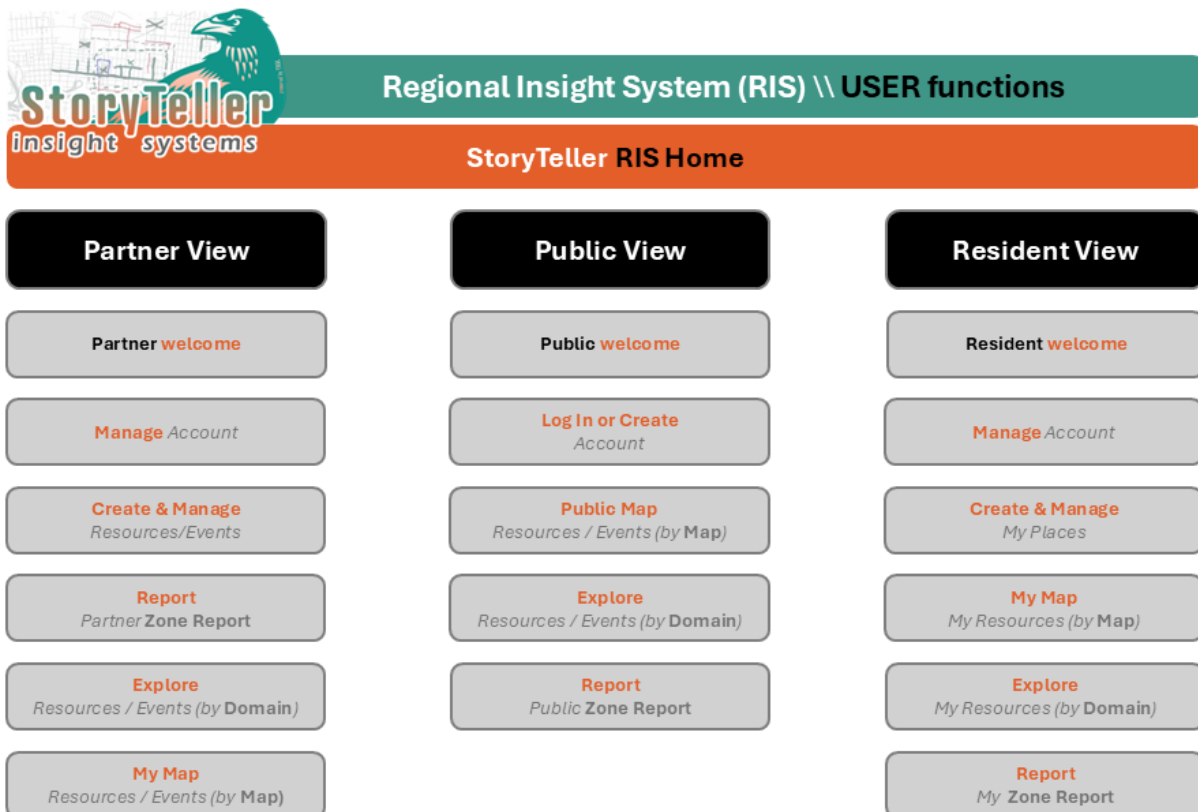
StoryTeller facilitates the exchange of trusted information between residents and the mission-driven agencies that serve them. As a shared source of curated local information and place-based insight, the system helps overcome information divides that are common across cities, counties, and regions.

Partners share information. Residents discover information. Regional leaders gain insight.

The following workflows illustrate the core platform experience. Images in this overview use our One City Tacoma pilot as an example; branding, geography, domains, and configuration are adaptable by region.

The Regional Insight System supports three primary viewpoints.

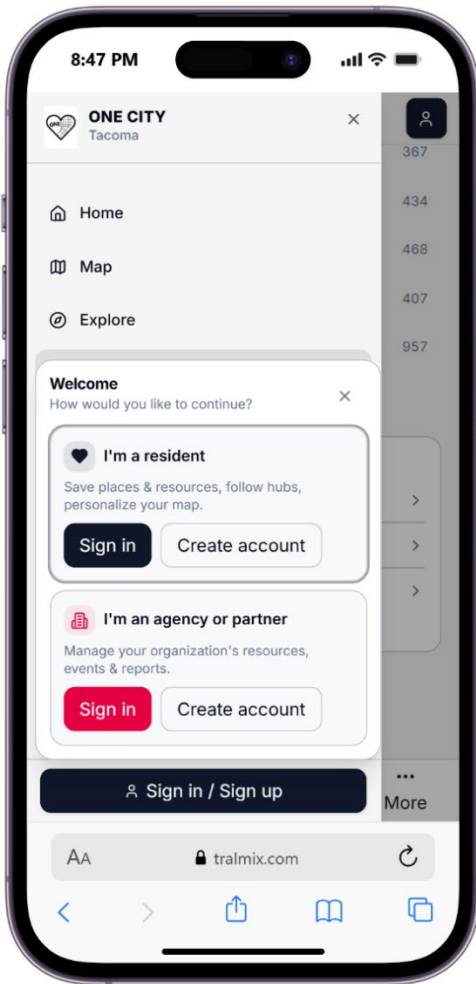
- **Public visitors** who do not have a free Resident Account have limited abilities to explore resources.
- **Resident Account holders** can save resources, register for events, add activities and events to a calendar, view saved resources on the map, and more.
- **Verified Partners** are granted a free account to use for managing their agency profile, creating and saving resources, and exploring reports.



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PUBLIC & RESIDENT FUNCTIONS



Maintain user CONTEXT

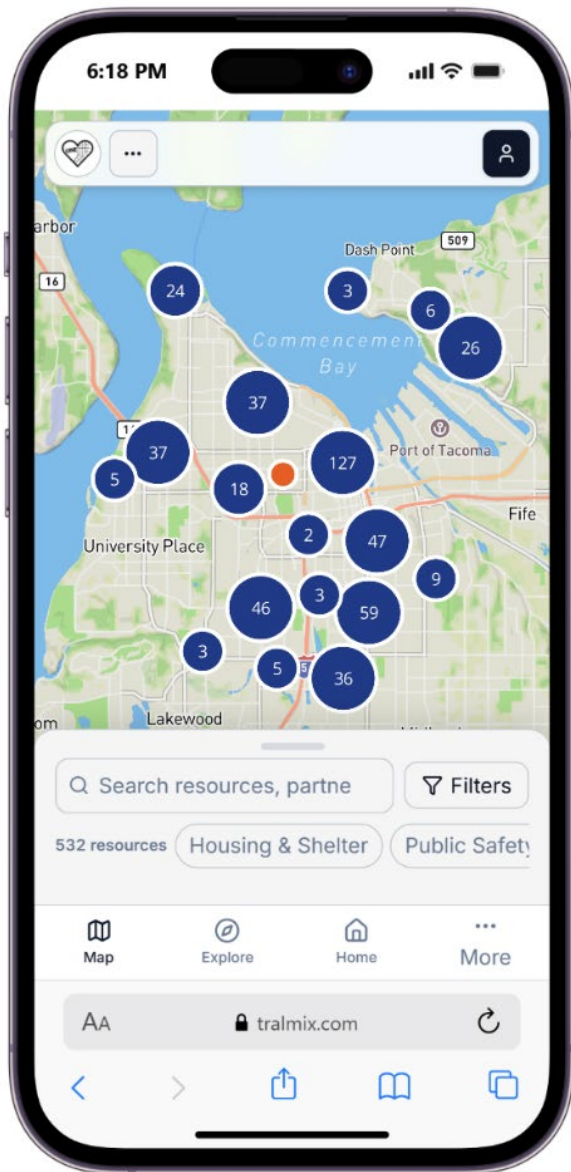
Create a *FREE* Resident Account to use while inside the StoryTeller RIS. The profile provides persistent context for exploring resources. Users with Resident Accounts can bookmark and save resources, maintain a personal calendar with bookmarked events and programs, maintain a personal resource map, and more.

TO CREATE A RESIDENT ACCOUNT:

1. Navigate to your regional StoryTeller RIS
2. From the RIS home page, tap 'Map'
3. Tap 'Create Account' or 'Sign in' in either the footer (mobile) or top right corner (desktop).
4. Answer a few questions to help us to direct the most relevant resources to you and then create your account.

Once you have a Resident Account you may begin creating your personal maps, calendars, and feed.

PUBLIC & RESIDENT FUNCTIONS



Map-based RESOURCE EXPLORATION

Explore and filter resources via map interface to discover what is interesting, happening, or available nearby.

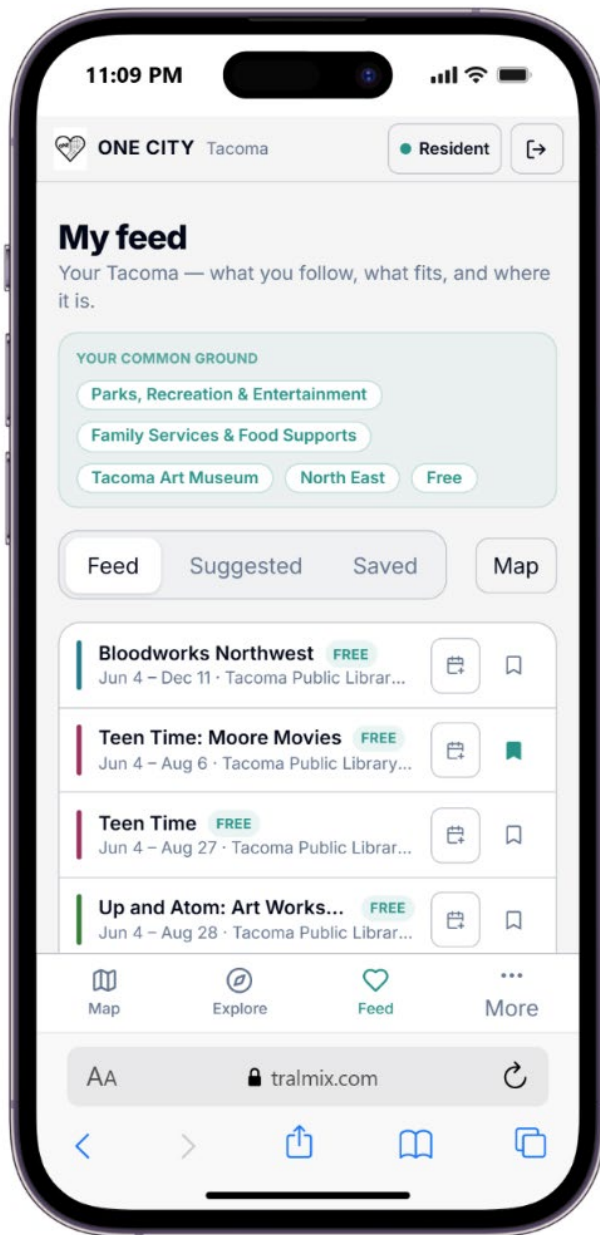
TO EXPLORE THE STORYTELLER RESOURCE MAP

1. From your regional StoryTeller RIS, tap 'Map'
2. By default, all resources are visible on the map.
3. Tap 'Near me' to navigate the map to your location and view available resources nearby to you.
4. If you have a *FREE Resident Account*, tap 'Saved' to view your saved places, or 'My Places' to view resources nearby to your home, school, work, or any other places you've saved to your account.
5. Click or tap a number or dot on the map to learn more about what's there.
6. Filter resources using the StoryTeller RIS domains (e.g. Housing & Shelter, Public Safety, Education...). Tapping a resource domain will display only records from the domain(s) you selected.

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PUBLIC & RESIDENT FUNCTIONS



My Feed helps you to: **SAVE, CALENDAR, and MAP** your resources

Tap a resource, save it to your map, add it to your calendar, and get reminders that it is available.

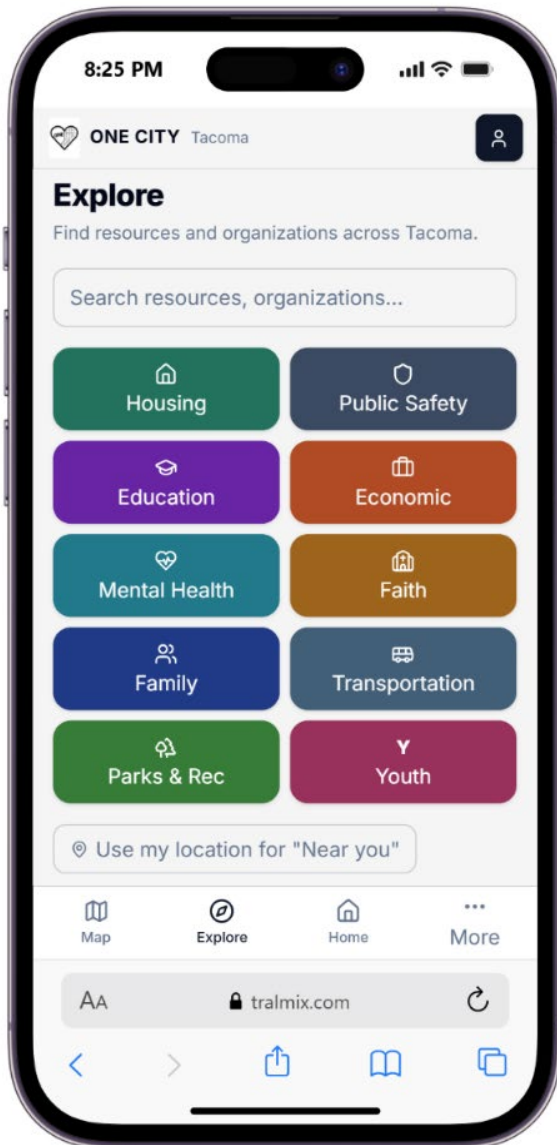
TO USE **MY FEED**

1. From your regional StoryTeller RIS, sign in to your *FREE Resident Account* and then tap 'My feed' in the left sidebar (desktop) or 'Feed' in the bottom bar (mobile).
2. My Feed is a running list of resources that you've bookmarked or that are being sponsored by agencies that you've bookmarked.
3. Your 'Common Ground' represents some of the more common details from resources that are included in your feed.
4. Tap 'Feed' to see all the resources that have been added to your feed. Tap 'Suggested' to see resources that are similar to resources you've saved. And tap 'Saved' to see your bookmarked resources.
5. For each resource in the list, tap the 'add to calendar' icon to download a calendar file for the resource to your calendar app. Tap the 'bookmark' icon to save the resource to your calendar and map.
6. Tap any resource to open a resource card with additional detail.

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PUBLIC & RESIDENT FUNCTIONS



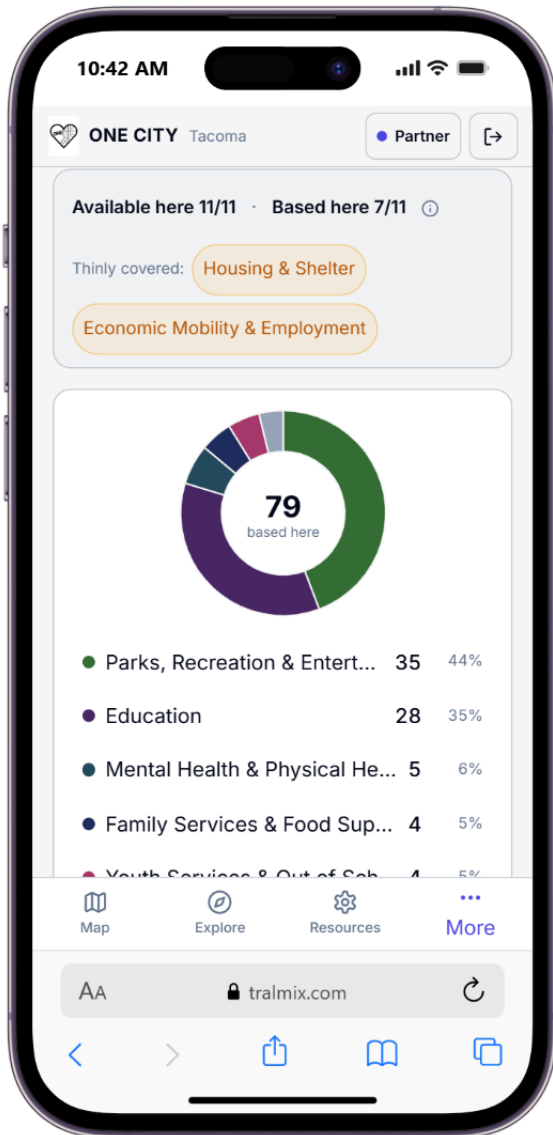
RESOURCE SEARCH, off map

Explore what's available across 11 domains ranging from Education to Housing, Recreation, and Health.

TO EXPLORE RESOURCES

1. From your regional StoryTeller RIS, sign in to your *FREE Resident Account* and then tap 'Explore' in the left sidebar (desktop) or 'Explore' in the bottom bar (mobile).
2. Explore is a filterable set of all available resources in the StoryTeller Regional Insight System. By default, all resources will be visible when you arrive at Explore.
3. Filter resources using the 11 domain filters (tap one or more to narrow the resources visible in your Explore interface).
4. After filtering by a domain, additional filters will become visible, continue searching and filtering until you've discovered the information you need.
5. After filtering by domain, toggle your resources between 'List' and 'Calendar' view.
6. Tap any resource to open a resource card with additional detail and actions.

PUBLIC & RESIDENT FUNCTIONS



Area ZONE REPORTS & DOMAIN ANALYTICS

Public and Resident facing reports provide area and domain level perspectives on the distribution of resources, activities, and events around the region.

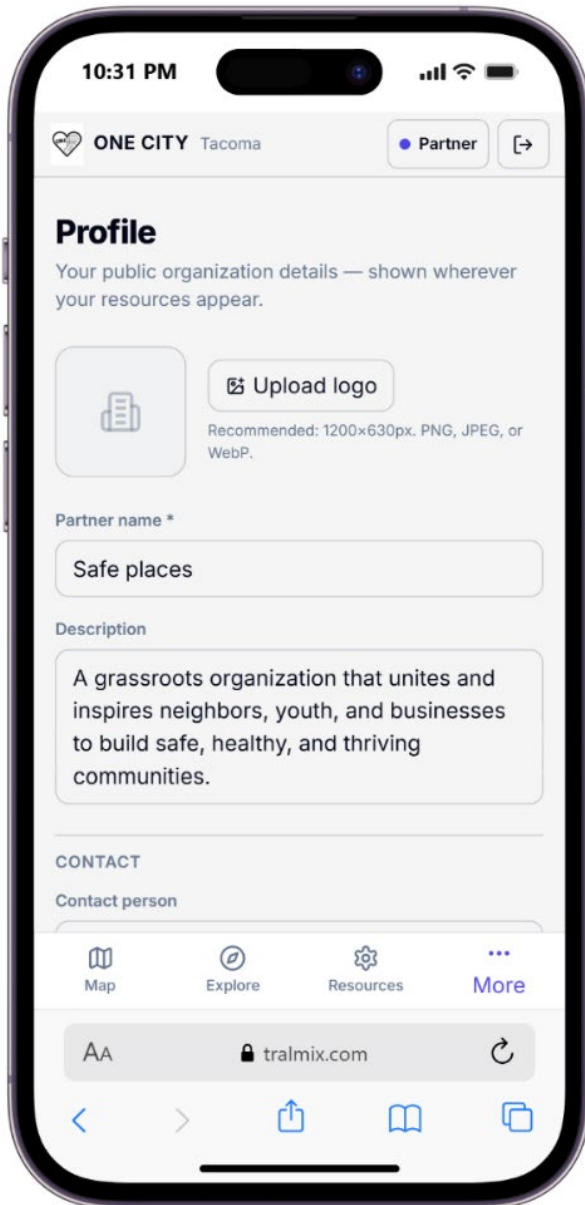
TO EXPLORE AREA REPORTS

1. From your regional StoryTeller RIS, sign in to your *FREE Resident Account* and then tap 'Map' in the left sidebar (desktop) or 'Explore' in the bottom bar (mobile).
2. When on your map, tap the 'Area Score' icon in the top menu bar (desktop) or inside the top bar context menu (mobile).
3. The Area score report contains a score for each zone that represents the number of total resources, broken down by domain, that are available.
4. Area scores are comparable across areas using the +/- below average statistics for each resource domain.
5. Tap the 'Filter partners & resources' button to filter the map and zoom to the Zone.

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PARTNER AGENCY FUNCTIONS



SHARE INFORMATION about the resources, Services, or Programming that you provide to the region

Partner agency account information is viewable by residents and guests to StoryTeller. Agencies are encouraged to complete their profiles to make it easier for residents to locate the right resources at the right time.

There is no cost to partner agencies to promote the resources, services, and programming that they provide to the region.

TO CREATE A FREE PARTNER ACCOUNT:

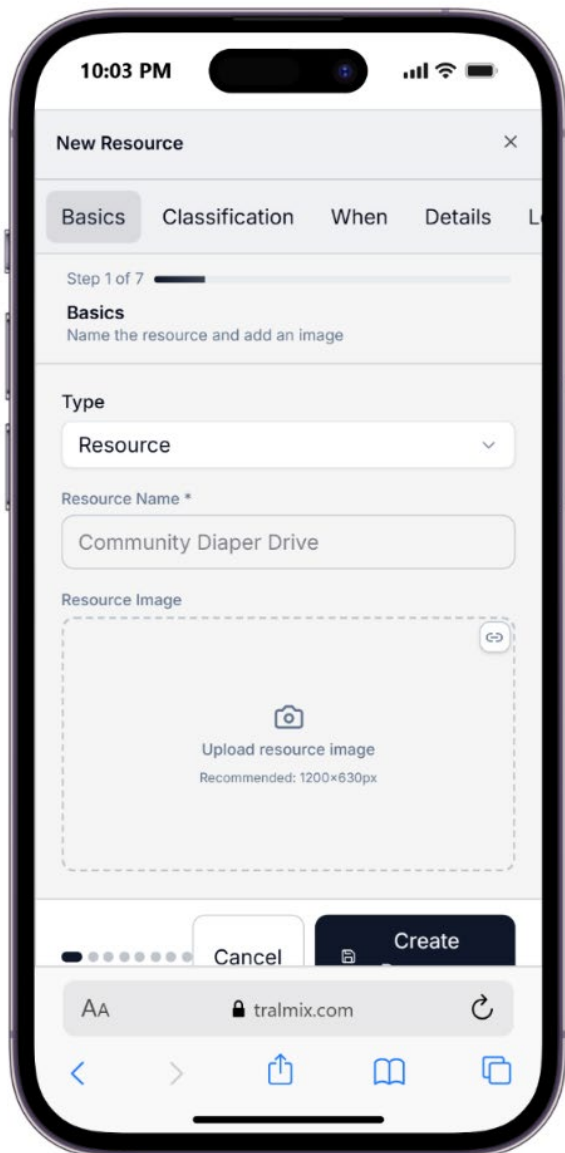
1. Navigate to your regional StoryTeller RIS
2. From your regional StoryTeller RIS, tap 'I'm an agency'.
3. Tap 'Create Account', add some details, and then submit your account for approval.

Once you have a Partner Account you may begin adding resources to the StoryTeller Regional Insight System.

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PARTNER AGENCY FUNCTIONS



Manage RESOURCES

The StoryTeller Regional Insight System is a conduit between the community and agencies that provide essential (often free) resources, services, and programming to residents of the region. Resources shared in the RIS are discoverable by residents of the region through easy-to-use StoryTeller channels. Partners also benefit from their resources being shared and recommended alongside other similar StoryTeller partners.

TO CREATE A PARTNER NEW RESOURCE:

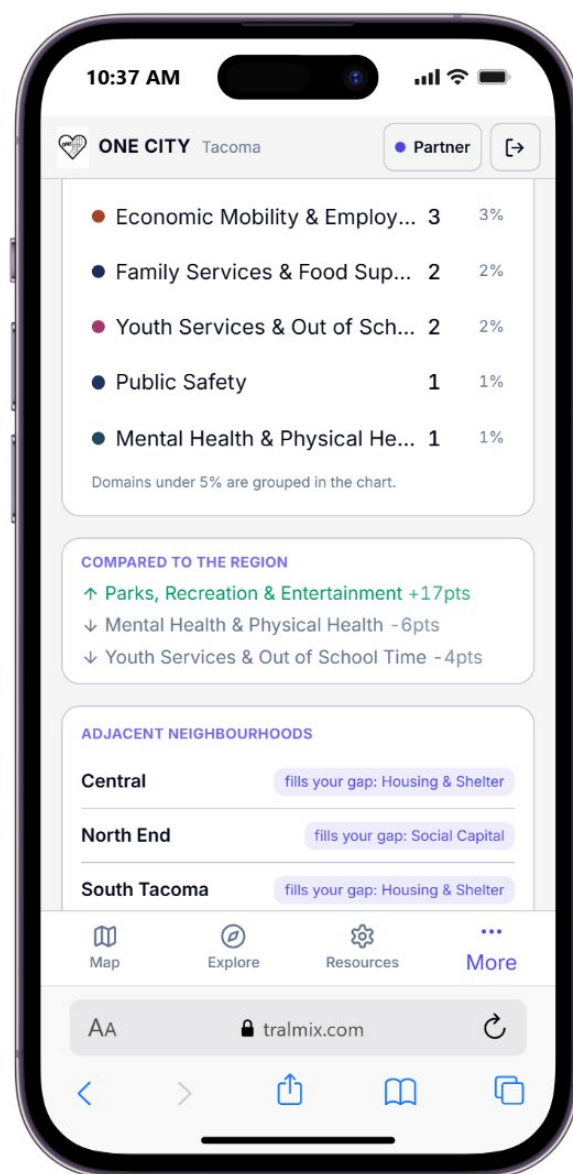
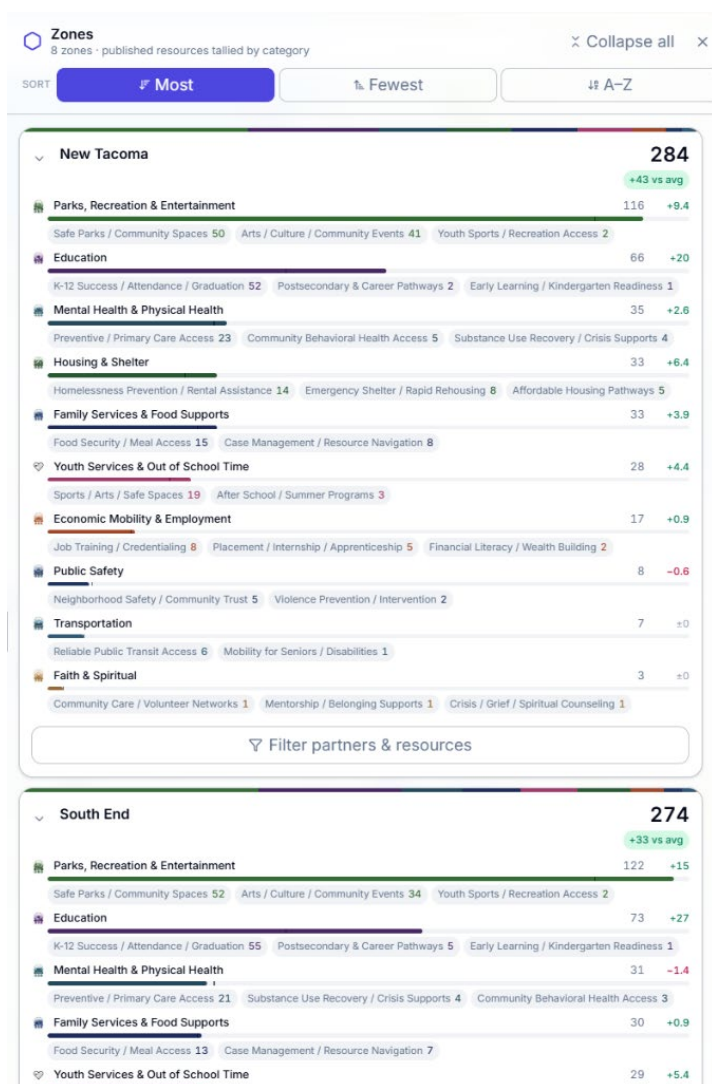
1. Navigate to your regional StoryTeller RIS, tap 'I'm an agency', and log in.
2. After logging in, tap 'Resources' in the left sidebar (desktop) or bottom bar (mobile).
3. In 'Resources', tap 'New Resource' to open the dialog to create a new resource for your organization to share with residents.
4. Enter all required info in the New Resource dialog. Pay special attention to the 'Location' tab, as you will be required to enter location data on a map.
5. Finish adding your resource to the system and it is instantly available to residents through the RIS.

PARTNER AGENCY FUNCTIONS

Strategic Planning using AREA REPORTS & DOMAIN ANALYTICS

Compare areas. Identify gaps. Target investment.

Partner Agency facing reports and analytics are designed to support providers throughout the region as they try to plan for the needs of residents in their service areas. StoryTeller reports offer insight into emergent, ongoing, waning needs across defined analysis areas.



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How is a Regional Insight System supported?

- **Public and resident access can be configured to remain free, allowing community members to explore resource information, maps, and area reports. Resident accounts can add persistent features such as saved places, resources, events, personal calendars, maps, and feeds.**
- **Verified partner agencies can be given access to manage organization profiles, add or maintain resources, and explore reporting tools. Specific access levels, governance, and cost structures are configured for each regional deployment.**

Regional Partnership & Project Support

- **A StoryTeller Regional Insight System can be supported by one or more regional sponsors, public agencies, foundations, institutional partners, or domain partners. Support helps ensure that the platform remains:**
 - **Public-facing** and easy for residents and families to use
 - **Resident-centered** and organized around real needs, places, and interests
 - **Partner-driven** by verified agencies that serve the community
 - **Actionable** – revealing to partner agencies where resources exist and where gaps remain
 - **Visible** and available via trusted community channels
- **Regional deployments can be structured around sustaining partners, geographic sponsors, Resource Domain partners, or project-specific support. The exact model depends on the size of the region, participating agencies, analytics required, and desired level of public access.**